## Website Web Designs

Reg No. 2000/018615/07

xxxxx@websitewebdesigns.co.za

QUOTATION TO: - ALEX

083-123-4567 alex.xxxxx@gmail.com

## QUOTATION

Date of Quote: 08/14/2022 Valid for 30 days

#	DESCRIPTION	UNIT PRICE	QUANTITY	TOTAL
01	Starter Website - Incl 5 pages and Basic Search Engine Optimisation  Tailor made website that aligns with your business goals and target market. If you selected the SEO Optimised package, our work includes market research for your business so that we focus the creation of your website around market needs. This is our differentiator compared to other web design companies	R 3499.00	1	R 3499.00
02	Number of website pages: 5  We will create these website pages from your written content	R 400.00	5	R 2000.00
04	Logo design  A logo that represents your company	R 500.00	0	R 0.00
06	Free domain name  If you don't own a domain name, we purchase one for you to give your company a professional online presence	R 0.00	1	R 0.00

SUBTOTAL

R5499.00

	#	DESCRIPTION	UNIT PRICE	QUANTITY	TOTAL
TAX (N/A)					R0.00
			GF	RAND TOTAL	R5499.00

#### **INCLUDED IN YOUR QUOTATION**

**Important:** Items marked with \* only apply if selected. See the quantity column in quote table above to determine if item applies.

**Market Research** tailored for your business. We gather detailed keyword analysis to understand what your clients are searching for when they are online. We use this research to drive your website structure and design. \*Not included in the Starter Website package.

**Advanced Search engine optimisation** so that your website can be found by website visitors. We optimise each web page. \*Not included in the Starter Website package.

**Professional website design** that is mobile friendly and responds to various screen sizes such as tablets, mobile phones and computers.

**Social media integration** with LinkedIn, Google My Business, FaceBook, Instagram, Twitter, YouTube and Pinterest. We link your website to social media sites that you own.

Blog posts so you can post articles, news and other information.

Contact form on your website for your clients to contact you.

Google maps so that your clients can locate your address easily.

**Pricing tables** if you need to showcase side by side comparisons of your services and products.

Client testimonials so you can share your clients positive comments with visitors.

A visual page designer allows you to create even more page layouts not listed here. You can create just about anything you can think of.

\*Image Galley to showcase your services, products and portfolio. \*Included if part of your page selection.

\*Maintain your own shopping cart products after website is live. We add the products selected on the quote then train you so you can add further products. This reduces your total cost of ownership.

\*Professional business logo so that your brand is remembered.

\*Upgrade to web store at any time. Your website platform allows you to add a web store with shopping cart at any time in the future. Upgrade fees do apply.

\*Accept online payments via EFT or credit card. We integrate with the PayFast payment gateway.

## INCLUDED IN YOUR QUOTATION IF YOU HOST WITH US FOR R269pm

**Important:** If you do not host with us, our standard rate of R250 per hour applies to the below services:

**Website backups** to ensure that we can always restore your website should your website get hacked due to a stolen password. **Host with us for peace of mind** and know that your precious website content is safe.

Website hosting that contains your unique domain and stores all the website files and business email accounts.

**Free website domain** included so that your companies brand is professionally reflected. If you own a domain and would like to host with us, we can transfer your domain for free.

Website and email are stored on high availability hardware to ensure that you have minimal downtime.

**Business email accounts** to give a professional business image and ensure you can communicate with your clients. We also provide basic email support.

### YOUR WEB DESIGN REQUIREMENT

Good Day,

I have a furniture business and would like your company to build my website.

Kind Regards, Alex

# SPECIAL REQUIREMENTS MISCELLANEOUS

Your communication preference: Email

#### **NEXT STEPS**

We will contact you. One of our consultants will be in contact with you to discuss any further requirements you might have.

**Completion of scope document.** Please complete our scope document so that we can gather all the required information to make your website a success.

**Payment of deposit.** Before we can commence with any work, a 50% deposit needs to be paid. For this quotation the deposit amount is **R2749.50** 

Quotation was created with our instant quoting system and is valid without the signature and seal.